

## PRESS RELEASE - FOR IMMEDIATE RELEASE

### ■ Block & Company, Inc., Realtors announces new boutique-style Tru by Hilton hotel coming to Bauer Farm in Lawrence, Kansas



**March 16, 2017 - (Lawrence, KS)** Block & Company, Inc., Realtors recently sold a 2.10 acre pad site in the Bauer Farm development at 6th Street & Wakarusa Drive in Lawrence, Kansas to Tru by Hilton. The site is located next to Walmart Supercenter at 510 Wakarusa Drive in the over 275,000 square foot mixed-use Bauer Farm development with Sprouts Farmers Market, Lawrence Community Theater, Harvest Senior Living Facility, Starbucks, CVS, and numerous other restaurants and retailers.

Tru by Hilton is a revolutionary midscale hotel brand providing a simplified and spirited approach that is grounded in value for business and leisure travelers. Disrupting the midscale hotel space, Tru by Hilton will offer modern and functional guest rooms and social connectivity with reimagined public spaces, including an open lobby comprised of four zones where guests can work, play, lounge and eat. Designed to appeal cross-generationally, guests will enjoy complimentary amenities including breakfast, coffee and tea; optional mobile check-in and Digital Key; a multifunctional fitness center; and high-speed Wi-Fi. Single-serve wine and beer, fun snacks and light meal options will be available for purchase at a 24/7 retail market. Tru by Hilton is the newest addition to Hilton Worldwide's portfolio of market-leading brands. Learn more at [www.trubyhilton.com](http://www.trubyhilton.com).

David M. Block, Mark McConahay, Phil Peck, and John Cobb of Block & Company, Inc., Realtors negotiated the transaction.

According to David M. Block, pad sites are still available for sale or build-to-suit. Block & Company, Inc., Realtors are the leasing/development agents for the Bauer Farm development.

For further information regarding this property please contact:  
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Block & Company, Inc. Realtors is a full service commercial real estate company headquartered in Kansas City, Missouri since its inception in 1946. The firm's services include brokerage, development, investment, asset/property management, tenant representation, and corporate real estate services. With transactions extending to 187 cities in 35 states, Block & Company manages millions of square feet of retail, restaurant, office, and industrial space. Block & Company is proud to be known as one of the Midwest's premier full service real estate organizations, consistently ranked among the industry leaders by trade magazines, local business publications, and our industry peers.

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