

PRESS RELEASE - FOR IMMEDIATE RELEASE

■ 10-year-old Alexander Goodwin beats cancer but his family needs help paying for remission treatment costs

Block & Company, Inc., Realtors has set up a GoFundMe page to help the Goodwin's during this financially challenging time



February 16, 2018 - (Kansas City, Missouri) Alexander Goodwin, a 10-year-old boy who has beat Ewing sarcoma, an extremely rare form of cancer, is now in remission! Alexander, his mother, and father came to Kansas City in December of 2016 from the UK to find better treatment after hearing a bad prognosis from their local doctors.

Jeff and Maria Goodwin, Alexander's parents, are ecstatic about the promising outlook for their son but are now faced with their next obstacle: paying for Alexander's physiotherapy (remission) treatment costs. This treatment is extremely crucial in making sure the cancer does not come back and his family needs our help.

Maria, Jeff, and their son Alex commute to Kansas City from the UK every three months to KU Medical Center for treatment. They are looking for financial help with Alexander's treatment cost. Jeff has estimated that treatment costs for February, May, and August will cost \$33,000.

A GoFundMe page has been set up by Block & Company to help raise money for the Goodwin's during this financially challenging time. Please consider helping this family with any donation amount.

Visit Alexander's GoFundMe page here: <https://www.gofundme.com/alexandergoodwinsjourney>

See attached to read an article about Alexander's Journey in Block & Company's Spring 2017 newsletter.

*For further information regarding this property please contact:
David Block at dblock@blockandco.com*

Block & Company, Inc. Realtors is a full service commercial real estate company headquartered in Kansas City, Missouri since its inception in 1946. The firm's services include brokerage, development, investment, asset/property management, tenant representation, and corporate real estate services. With transactions extending to 187 cities in 35 states, Block & Company manages millions of square feet of retail, restaurant, office, and industrial space. Block & Company is proud to be known as one of the Midwest's premier full service real estate organizations, consistently ranked among the industry leaders by trade magazines, local business publications, and our industry peers.
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Kansas Citians embrace a young British boy fighting cancer after the story of his journey makes local headlines



Watch Documentary Promo



Links to Alexander's pages:

- [Make a Donation](#)
- [Preorder Alexander's Journey](#)
- [Follow Alexander's Twitter](#)
- [Follow Alexander's Facebook](#)

Alexander Goodwin, a 10-year-old boy battling cancer in an area hospital, has inspired the hearts of many Kansas Citians after local media outlets began covering the story of his journey to the Midwest. Alexander was diagnosed with Ewing sarcoma, an extremely rare form of cancer that destroyed his right hip, nearly taking his life. Last December, Alexander and his family came to Kansas City from England for treatment after receiving a bad prognosis from his doctors in the UK who said he likely wouldn't live to see his 10th birthday. His mother Maria and father Jeff Goodwin refused to accept the doctor's answer. Jeff, who is a police officer in the UK, decided to look for solutions elsewhere. He made contact with fellow police officers in the United States who led him to America's heartland. Upon arrival, Alexander began receiving treatment from a team of specialists from hospitals in two states. Young Alexander's incredibly upbeat and hopeful spirit became an inspiration to many, including support from complete strangers that would result in profound bonds of friendship.

Block & Company President David M. Block came across an article in the paper telling Alexander's story and how he had a birthday coming up. David notified Amy Ehlers, Senior Vice President of Finance & Development at the firm to contact Alexander to offer him his first row tickets to a Royals' game hoping he would be well enough to attend. Pictured on the left is a tweet from Alexander on his way out to the "K" with his mother Maria. The Royals organization and Rally House became aware of his story and that he would be attending the game. They gave him the Royal treatment and gifted him with several items including a gift basket and a \$100 giftcard to the Rally House team store.

With no health coverage in the US, his father Jeff, authored a book and produced a documentary DVD that you can [preorder here](#) in an effort to help with the immense medical and travel expenses the Goodwin family has incurred. The book is entitled: **Alexander's Journey: Dum Spiro Spero** and it chronicles Alexander's battle with cancer.

A brief description of the book:

This is a story of a young boy's courage and positivity and a family's reluctance to accept the choices given to them. A story of good people coming together in bad circumstances and how one small boy who loves owls and cares more for others than himself won the hearts of thousands of people all over the world. The story tells of triumph over adversity, the kindness of strangers and how life's mosaic comes together when all, including faith, appears lost.

Alexander successfully finished his last surgery for the foreseeable future but is expected to be back from the UK every 3-4 months for the next ten years. Please consider making a donation to his GoFundMe page, ordering his book, or just simply giving him a follow on Twitter and Facebook. Links to his pages are listed to the left.