

PRESS RELEASE - FOR IMMEDIATE RELEASE

Block & Company, Inc., Realtors brings two more HOTWORX fitness studios to the Kansas City metropolitan area



Photo Courtesy: <https://hotworx.net/about-hotworx/about-virtual-instructor/>

May 20, 2019 - (Lee's Summit, MO & Shawnee, KS) - [Block & Company, Inc., Realtors](#) is excited to announce that HOTWORX, a high intensity isometric fitness concept, has signed two long term leases in Lee's Summit, MO and Shawnee, KS.

Located at 1309 NE Douglas Street, Lee's Summit, MO, HOTWORX will occupy a 1,900 square foot space just to the south of Interstate 470. The new studio is scheduled to open for business in the summer of 2019.

Located at 22425 W 66th Street in Shawnee, KS, HOTWORX will occupy a 2,000 square foot space in a Bank of America-anchored strip center just to the East of K-7 Highway off Shawnee Mission Parkway. The new location is scheduled to open for business in the summer of 2019.

[Bill Maas, CCIM](#) and [Daniel Brocato](#) of Block & Company, Inc., Realtors exclusively represent the fitness studio franchise and this marks the third deal completed thus far in 2019. Their first location to the Greater Kansas City Region was in Lawrence, KS, as further outlined from our [March 2019 press release](#). Maas and Brocato are currently working with the HOTWORX to open their fourth location in Liberty, MO later this year.

[HOTWORX](#) is a virtually instructed exercise program created for users to experience the many benefits of infrared heat absorption, while completing a 30-minute isometric workout or 15-min High Intensity Interval Training (HIIT) session. As the infrared heat penetrates your body causing you to sweat, the isometric postures further accelerate detoxification by physically removing the toxins from your organs through muscle contraction.



[CLICK ABOVE TO PLAY VIDEO](#)

Block & Company, Inc. Realtors is a full service commercial real estate company headquartered in Kansas City, Missouri since its inception in 1946. The firm's services include brokerage, development, investment, asset/property management, tenant representation, and corporate real estate services. With transactions extending to 187 cities in 35 states, Block & Company manages millions of square feet of retail, restaurant, office, and industrial space. Block & Company is proud to be known as one of the Midwest's premier full service real estate organizations, consistently ranked among the industry leaders by trade magazines, local business publications, and our industry peers.

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